

# TEAM BAKER



9/26/09

The Rodman Ride for Kids is an umbrella matching gift charity that raises funds for child related social service agencies in Massachusetts.

The Ride begins and ends at the Ride for Kids headquarters in Foxboro, MA, where 1,200 cyclists challenge themselves in the 25, 50 or 100-mile non-competitive cycling tour.

In 2008, Team Baker received close to \$90,000 (including our 15% match!) to be put to use within Judge Baker Children's Center. We had a team of 44 riders, and we are looking to beat both of those records this year.

Judge Baker Children's Center promotes the best possible mental health of children through the integration of research, intervention, training and advocacy.



Judge Baker Children's Center  
Attn: Development  
53 Parker Hill Avenue  
Boston, MA 02120  
(617) 278-4281

[www.jbcc.harvard.edu](http://www.jbcc.harvard.edu)

## How You Can Help...

Judge Baker Children's Center's goal has been set at \$65,000- and we need your help to get there. Every donation brings us closer to this goal, and once we reach it, we will receive an additional 15% match. All expenses of the ride are covered by the Rodman Ride for Kids, so 115% of your donation will come back to support programs and services at the Baker!

## Giving Opportunities...

**Training Wheels** **\$50.00**

**Three Wheelers'** **\$100.00**

**Tandems** **\$250.00**

**Ten Speeds** **\$500.00**

**Super Spoke** **\$1,000.00**

-Covers payment for one rider\*

**Big Wheels** **\$2,000.00**

-Covers payment for two riders\*

**Power Pedalers** **\$3,000.00**

-Covers payment for up to three riders\*

**Road Crew Sponsors** **\$5,000.00**

-Includes up to five riders.\*

-Team/ Company name printed on signs along Ride route.

**Water Stop Sponsors** **\$10,000.00**

-Includes up to ten riders.\*

-Logo displayed on (six) water stop banners along Ride.

-Opportunity for product promotion in rider "goodie bags" given to 1,200 riders.

**Start/Finish Line Sponsors** **\$25,000.00**

-Includes up to 25 riders.\*

-Logo displayed on Start/ Finish line banners.

-Opportunity for product promotion in rider "goodie bags" given to 1,200 riders.

(\* Indicates that you do not need to provide this number of riders, but that your donation can go toward sponsoring up to that number of participants riding on Team Baker.)